



**FOOD
EXPO
VIETNAM**

better food, better life

The official No. 1 international trade show for
food and food trade in Vietnam

13-16 Nov. 2024

SECC foodexpo.vn

Saigon Exhibition & Convention Center
Ho Chi Minh City, Vietnam



BRINGING THE LARGEST VIETNAMESE FOOD COMMUNITY UNDER ONE ROOF

The one and only international trade show in the food industry in Vietnam endorsed by the Government and directly hosted by Ministry of Industry and Trade of Vietnam.

The largest scale of regional and national food business opportunities through the exclusive access of the exhibition to the extensive international and national network of the Vietnamese Government, the widespread network of all trade and industry promotion organisations in the country and overseas.



GATEWAY TO ONE OF ASIA'S MOST EXCITING FOOD CONSUMPTION MARKET

"From my point of view, Vietnam Foodexpo has been the most efficient international food exhibition in Vietnam, a must-visit one for all players in the food industry."

HIEU TRAN
Director of DACE

The Exhibition is home to leading and high-quality processors, manufacturers and traders in Vietnam and regional food community.

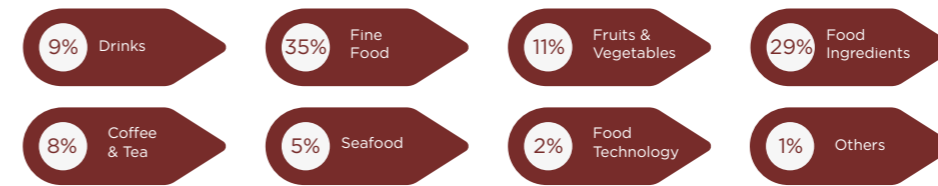
Vietnam Foodexpo has been an annual leading sourcing platform for high-quality food and drinks, significantly contributing to shaping the future of Vietnam's food industry.



EXHIBITORS
2023

406 exhibitors
512 stands
27 countries/
territories

Exhibitor breakdown by products



VISITORS 2023

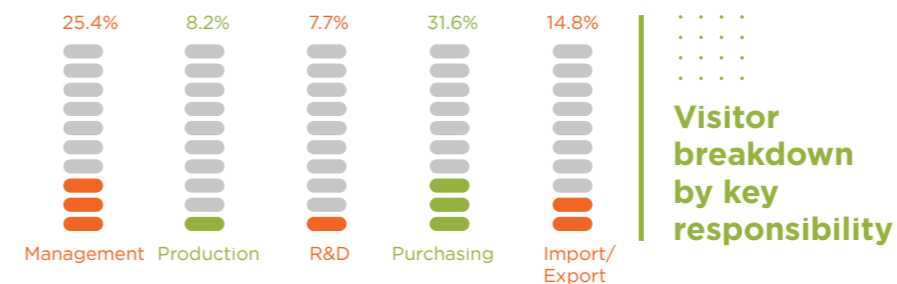
19,863 trade visitors
3,495 international visitors
35 countries/
territories

HOSTED BUYERS PROGRAM

4,000+ domestic visitors
700+ international visitors

TOP BUYERS

Costco Wholesale
Walmart
MM Mega Market
AEON
Muji Global Sourcing
Don Quijote (Japan)
WinCommerce
Central Retail
Saigon Coopmart
Familymart
7-Eleven
Woorimart



Visitor breakdown by key responsibility

18.2% importers
10.4% processors
4.7% exporters
25.2% distributors
12.6% retailers
13.1% wholesalers
8.5% brokers/traders

Visitor breakdown by business nature



BOOK YOUR STAND NOW!

Vietnam Trade Promotion Agency (VIETRADE)
Trade Exhibitions & Events Division

Ngoc Nguyen (Ms.) - Project Manager
20 Ly Thuong Kiet St., Hoan Kiem Dist., Hanoi, Vietnam
Tel: +84 24 39364792 ext 121
Fax: + 84 24 39369491
Email: foodexpo@vietrade.gov.vn /
vietnamfoodexpo@gmail.com
Website: www.foodexpo.vn
www.facebook.com/vietnamfoodexpo



Hosted by:



Ministry of Industry and
Trade of Vietnam (MOIT)

Organized by:



Vietnam Trade Promotion
Agency (VIETRADE)

Associated by:

Vietnam Ministry of Agriculture and Rural Development
Vietnam Farmer's Union
Vietnam Directorate for Standards, Metrology and Quality
Vietnam Food Safety Agency
Vietnam Retailers Association
Vietnam Association of Seafood Exporters and Producers
Vietnam Tea Association
Vietnam Coffee & Cocoa Association
Vietnam Coconut Association
Vietnam Pepper Association
Vietnam Cashew Association
Vietnam Fruit & Vegetables Association
Ho Chi Minh Food & Foodstuff Association
Vietnam Association of Food Science and Technology

Supported by:

Centre for the Promotion of Imports from developing
countries (CBI)
Food and Agriculture Organization of the United
Nations (FAO)
International Trade Centre (ITC)
Asian Trade Promotion Forum (ATPF)
ASEAN - Korea Center
ASEAN - Japan Center

Co-located with:

