



CAMERA DI COMMERCIO ITALIA VIET NAM  
PHÒNG THƯƠNG MẠI ITALIA VIỆT NAM  
CHAMBER OF COMMERCE ITALY VIET NAM



CAMERE DI COMMERCIO  
ITALO ESTERE ED ESTERE IN ITALIA  
SEZIONE DI UNIONCAMERE

## VIETNAM EXPO 2023



**Date:** dal 05 al 08 April 2023

**Venue:** Hanoi International Exhibition Center (ICE) – 91 Tran Hung Dao St., Hoan Kiem, Hanoi.

**Expected scale:** 600 booths

**Exhibits Profile:** International pavilions: outstanding products and services of each country organized by international trade promotion organizations; Machinery & electronics; Home living & gift; Agricultural products, food & beverage.

**VIETNAM EXPO 2023** with Theme: "ACCOMPANYING THE ENTERPRISES IN THE DIGITAL ERA" will be a multilateral trade connection bridge in boosting export and creating opportunities for international companies to approach the Vietnamese market.

### WHY EXHIBIT ?

- The most long-established international trade fair is hosted by the Ministry of Industry and Trade of Vietnam to promote the country's foreign trade.
- An informative channel presents an overview of Vietnam 's investment and economy featuring its achievements.
- The Fair plays a vital role as "a multilateral trade connection bridge" in boosting export and creating opportunities for international companies to approach the Vietnamese market.

*Camera di Commercio Italia-Vietnam / Chamber of Commerce Italy Viet Nam*

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- A wide range of forums, conferences, and seminars on customer and market research are conducted to create more practical values for attendees.
- The event exhibits diverse and unique products from many countries and territories around the world.



*Source: TradePro*

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